# **Boolien Network Technologies LLP**

Boolien Network Technologies LLP ("Boolien", "We", "Us", "Our") provides this platform for creating entertainment and media on blockchain. We are committed to safeguard your privacy.

Boolien has outlined this Privacy Policy (**"the Policy"**) to provide an insight on how we collect, use and safeguard information which we may collect from you or that you may provide us when you visit the <a href="www.vizva.io">www.vizva.io</a> (**"the Website"**) for availing the Services mentioned in the Terms.

This Policy also describes our procedures for collecting, using, maintaining, protecting, and disclosing that information.

We take reasonable precautions to secure your Personal information. We have implemented technical, physical, and administrative security measures designed to reduce the risk of loss, misuse, unauthorized access, disclosure, or modification of your information.

For the purpose of this Policy **"Personal Information"** shall mean any information that relates to a natural person, which, either directly or indirectly, in combination with other information is capable of identifying a person.

For the purpose of this Policy "**Process**", "**Processing**" or "**Processed**" shall mean anything that is done with any Personal Information, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

### **Information We Collect.**

We will collect the below-mentioned information from you in the course of providing the Services.

# A. Information to be provided by you -

We collect Personal Information that you knowingly choose to disclose. This may include:

- Information such as your name, address, e-mail address, username, password, and any other information you directly provide us on in the process of availing the Services. This includes the information you provide when you create a User Account.
- 2. Records and copies of your email messages together with your email address and our responses, if you choose to correspond with us through email.
- 3. Information about the transactions made with respect to the Services. This includes payment information linked to your e-wallet.

# **B.** Information We Collect Automatically -

We may use a variety of technologies to collect certain information about your equipment, browsing actions, and patterns whenever you interact with the Services, including:

### 1. Activity Information.

Activity Information includes the details of your visits to our Website, including the types of content you view or engage with; the features you use; the actions you take; the accounts you interact with; the time, frequency, and duration of your activities; and other information about your use of and actions on the Website.

# 2. Equipment Information.

Equipment Information includes details about your computer and internet connection, including your computer operating system, IP address, browser type, and browser language.

### 3. Location Information.

Location information includes information about the location of your device, including GPS location, for purposes of enhancing or facilitating the Services. For example, such information may be used to enable the functionality or features of the Website that provide you with information about stores near you, or enable you to remotely order and pay for the Services. We may also use information about the location of the device you are using to help us understand how the Website and functionality are being used and to deliver more relevant advertising.

# 4. Demographic Information.

We may collect demographic, statistical, or other aggregate information that is about you, but individually does not identify you. Some of this information may be derived from personal information, but it is not personal information and cannot be tied back to you. Examples of such aggregate information include gender, age, race, household income, and political affiliation.

# 5. Information Collected by Our Servers.

To make our Service more useful to you, our servers (which may be hosted by a third party service provider) collect information from you, including your browser type, operating system, Internet Protocol ("IP") address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, Ethereum address, wallet type, and/or a date/time stamp for your visit.

# 6. Log Files.

As is true of most websites, we gather certain information automatically and store it in log files. This information includes IP addresses, browser type, Internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information to analyse trends, administer the Service, track users' movements around the Service, gather demographic information about our user base as a whole, and better tailor our Services to our users' needs. For example, some of the information may be collected so that when you visit the Service, it will recognize you and the information could then be used to serve advertisements and other information appropriate to your interests.

#### 7. Cookies.

We use cookies to collect information. "Cookies" are small pieces of information that a website sends to your computer's hard drive while you are viewing the website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Service. This type of information is collected to make the Service more useful to you and to tailor the experience with us to meet your special interests and needs.

### 8. Information from Other Sources.

We may receive information about you from other sources and add it to our account information. We protect this information according to the practices described in this Policy, plus any additional restrictions imposed by the source of the data. These sources may include online and offline data providers, from which we obtain demographic, interest-based, and online advertising related data; publicly-available sources such as open government databases or social networks; and service providers who provide us with information, or updates to

that information, based on their relationship with you. By gathering additional information about you, we can correct inaccurate information, enhance the security of your transactions, and give you product or service recommendations and special offers that are more likely to interest you.

#### C. Use of Your Personal Information.

In general, Personal Information you submit to us is used either to respond to requests that you make, or to aid us in serving you better. We use your Personal Information in the following ways:

- i. To facilitate the creation of and secure your Account;
- ii. To identify you as a User in our system;
- iii. To provide improved administration of our Service you request, including but not limited to facilitating your cryptocurrency transactions through ewallets;
- iv. To improve the quality of experience when you interact with our Service;
- v. To send you e-mail correspondence and notifications and obtaining feedback from you;
- vi. To protect you and other users from any conduct that violates the Terms or to prevent abuse or harassment of any User;
- vii. To display your username next to the digital assets you wish to sell on the Website;
- viii. To make telephone calls to you, from time to time, as a part of secondary fraud protection or to solicit your feedback;

### D. Disclosure of Your Personal Information.

- i. We may share your Personal Information with third party service providers in order to provide you with our Service in an efficient manner.
- ii. We may share some or all of your Personal Information with our affiliates in furtherance to provide our Service more efficiently. In such a case our Affiliates will honour this Policy.
- iii. We may share some or all of your Personal Information in the event it is required in connection with or during negotiation of any merger,

financing, acquisition or dissolution transaction or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets.

- iv. In the event of an insolvency, bankruptcy, or receivership, Personal Information may also be transferred as a business asset. If another company acquires our company, business, or assets, that company will possess the Personal Information collected by us and will assume the rights and obligations regarding your Personal Information as described in this Privacy Policy.
- v. We may share your Personal Information as may be legally required by us in the event of (a) any legal investigation; (b) compliance with relevant laws or to respond to subpoenas or warrants served on us; (c) to protect or defend the rights or property of Boolien or the Users; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, Policy or our Terms.
- vi. Third-Party Wallet Extensions- For conducting transactions, we use third-party electronic wallet extensions such as Metamask and wallet connect. Your interactions with any and/or any third-party electronic wallet extensions are governed by the applicable privacy policies.

#### E. Access to Personal Information.

You can access your Personal Information on your account settings page.

# F. Portability of Personal Information.

You can request a copy of your Personal Information by contacting us. We will verify your ability to access that email, then send you a digital export of the data we hold that is associated with your email address. We will use reasonable efforts to respond to your request within 7 days, but in all events within 28 days of our receipt of the request.

### G. Data Erasure.

You can delete your Personal Information on your account settings page.

#### H. Data Correction.

You can modify your Personal Information on your account settings page.

### I. Data Retention.

We may retain your Personal Information as long as you continue to use the Service, have an account with us, or for as long as is necessary to fulfill the purposes outlined in this Policy. You can ask to close your account by contacting us as described above, and we will delete your Personal Information on request. We may, however, retain Personal Information for an additional period as is permitted or required under applicable laws, for legal, tax, or regulatory reasons, or for legitimate and lawful business purposes.

### J. Data Protection.

We care about the security of your information and use physical, administrative, and technological safeguards to preserve the integrity and security of all information collected through our website. However, no security system is impenetrable and we cannot guarantee the security of our systems 100%. In the event that any information under our control is compromised as a result of a breach of security, we will take steps to investigate the situation and, where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations

# **K.** Changes to The Policy

We may change/ alter/ modify this Privacy Policy from time to time. If we make changes, we will notify you. Changes will be effective as when they are made. You will be given an option to agree or disagree to the changes made in the Privacy Policy.

### L. Contact Us

In case you need any clarifications regarding this Privacy Policy, contact us using the following communication channel.

Email: info@booliennetwork.com